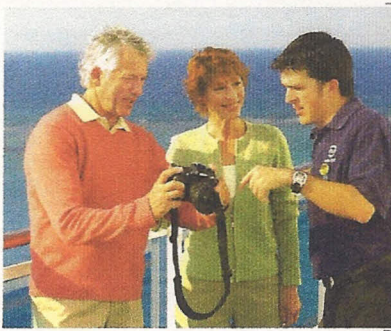


There are more than 40 enrichment courses to choose from on each voyage, from computers to photography to cooking and more.



Enjoy a host of tantalizing dining options from morning to night, each offering an unlimited amount of fresh, authentic fare, and at no extra cost.

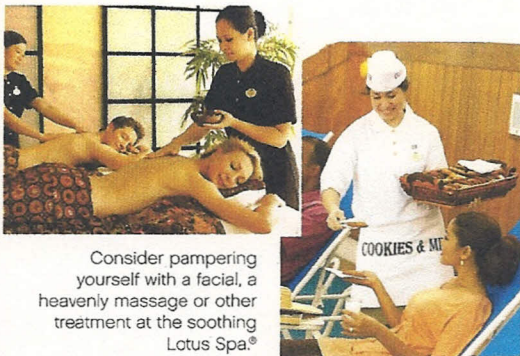


## Experience the vacation value of sailing with The Consummate Host<sup>®</sup>

Leave your everyday responsibilities behind and experience a rejuvenating retreat with Princess.<sup>®</sup> Our warm, personal service attends to every detail of your vacation so you can focus on enjoying each moment. And with so much included in your low fare — fabulous entertainment, an array of dining options and innovative amenities — you'll see why a cruise with Princess is also a fantastic value.

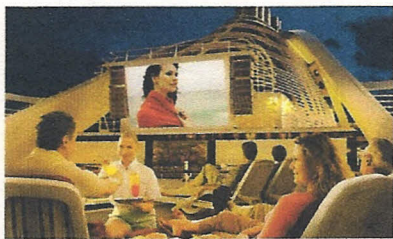


Each cruise offers a range of dazzling production shows, nightclubs, bars and lounges and a Las Vegas-style casino.



Consider pampering yourself with a facial, a heavenly massage or other treatment at the soothing Lotus Spa.<sup>®</sup>

Relish the warm and welcoming service provided by a gracious staff dedicated to ensuring that your vacation is as effortless as it is unforgettable.



You don't need to buy a ticket to catch the latest Hollywood blockbusters screened on deck every day and night with Movies Under the Stars.<sup>®</sup>

Compare a cruise with Princess with a self-guided land tour to see what a great vacation value you get with cruising.

### Basics

	12-Day Grand Mediterranean Cruise Venice to Barcelona Balcony Stateroom	12-Day Self-Guided Mediterranean Vacation Venice to Barcelona with 4-Star Hotel Accommodations
Accommodations (per person)*	\$2,099	\$3,135
Transportation between cities	INCLUDED	\$553

### Meals

Smoked Salmon Breakfast	INCLUDED & UNLIMITED	\$28
Beef Bresaola Appetizer and Salad	INCLUDED & UNLIMITED	\$75
Grilled Beef Tenderloin and Dessert	INCLUDED & UNLIMITED	\$75
Bottle of Gevrey-Chambertin	\$44	\$56
<b>Estimated Meal Cost per person (Three times daily)*</b>	<b>\$264</b>	<b>\$1,980</b>

### Entertainment

Cabaret show	INCLUDED & UNLIMITED	\$48 per show
Movies Under the Stars <sup>®</sup> with popcorn	INCLUDED & UNLIMITED	\$21 per movie

### Sample Tours

The Picasso and Gaudi Museums	\$54	\$79
Old Monaco and the Royal Palace	\$59	\$79
Classic Rome Motor Coach Tour	\$59	\$59
Gondola Ride Tour and Serenade	\$79	\$185
<b>Grand Total per person (based on double occupancy)</b>	<b>\$2,658</b>	<b>\$6,139</b>

### Additional Amenities

Enrichment Programs (computer, photography and investment classes)	INCLUDED & UNLIMITED	NOT INCLUDED
Port lectures	INCLUDED & UNLIMITED	NOT INCLUDED
Basic fitness courses	INCLUDED & UNLIMITED	NOT INCLUDED
Champagne breakfast	\$28	\$90
50-Minute Swedish massage	\$119	\$210

### Cruise Advantages

Number of times to pack/unpack	JUST ONCE	4
Increased cost for purchases in euros	NO	YES
Cities visited	10: Barcelona, Monte Carlo, Florence, Rome, Naples/Capri, Mykonos, Istanbul, Ephesus, Athens and Venice	4: Barcelona, Monte Carlo, Rome and Venice

### Estimated Cost per day, per person

	<b>\$240</b>	<b>\$512</b>
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SAVINGS OF NEARLY \$300 PER COUPLE PER DAY WITH A CRUISE VACATION!

Note: Movies Under the Stars available on select ships.

\* Rates and fares are based in U.S. dollars, double occupancy, per person and do not include air fare, applicable taxes, and gratuities. Hotel accommodations are based on a standard room in a 4-Star Hotel during the month of September 2009, and do not include taxes. \$2,099 USD fare based on Balcony stateroom category BG on the 8/20/09 Ruby Princess sailing, and does not include applicable government fees and taxes. Princess reserves the right to impose a Fuel Supplement of up to \$9 per person per day on all passengers if the NYMEX oil price exceeds \$70 per barrel, even if the fare has been paid in full. Transportation between cities based on the average cost of a 4- to 6-day intra-Europe Eurorail train pass from Barcelona to Venice. Estimated meal cost based on an average spend of \$137 USD per person, per day for a total of 12 days. \$137 USD per day based on an average of various restaurants surveyed in Barcelona, Rome and Venice at the conversion rate of 1 euro to \$1.34 and does not include gratuity. Assumes one bottle of wine for two people daily.